About Us

Blockonomi is a fast-growing blog launched in 2017 which covers all aspects of Cryptocurrencies, fintech and the blockchain economy.

We focus on creating high-quality informational articles and tutorials to help people gain an understanding of this new technology.

We have quickly grown to become one of the leading blogs on the subject with a monthly reach of over a million visitors.
Site Metrics

1 Million+ Monthly Unique Visitors
61% Desktop / 35% Mobile / 3% Tablet
76% New Visitors
4.27 Minutes Average Duration

Source: https://www.similarweb.com/website/blockonomi.com
Audience Metrics

Mostly Male / 25-34 / Grad School / $150k Income

- **Gender**:
  - Male: 187
  - Female: 17

- **Age**:
  - <18: 52
  - 18-24: 145
  - 25-34: 199
  - 35-44: 119
  - 45-54: 63
  - 55-64: 39
  - 65+: 8

- **Household Income**:
  - $0-50k: 59
  - $50-100k: 116
  - $100-150k: 148
  - $150k+: 163

- **Education Level**:
  - No College: 39
  - College: 146
  - Grad School: 159

- **Ethnicity**:
  - Caucasian: 87
  - African American: 91
  - Asian: 284
  - Hispanic: 124
  - Other: 133

- **Children in Household**:
  - No Kids: 66
  - Has Kids: 135

- **Index Comparison**:
  - US Average
# Audience Interests

Personal Finance / Business / Technology / Computing

Visited Websites:
- themerkle.com
- 99bitcoins.com
- coindesk.com

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Press Release / $199

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Sponsored Review / $599

A detailed and high quality review / article about your company or ICO written by our writers. Includes social media promotion and inclusion in our weekly newsletter to over 10,000 people.
Display Advertising

We offer a number of banner placements on the site in standard IAB sizes.

Please email to discuss your requirements and we can tailor a package to suit your needs.

Oliver Dale
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